



## Story 3- Getting Going with the Interviews By Perla Jiménez and Manuel Ramírez

*During our stay at the Voices of the Future experience, we were able to interact with several leaders and entrepreneurs that attended the summit at Vietnam.*

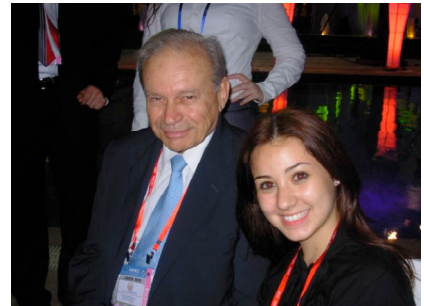
*It was a very challenging experience to make the interviews. First of all, we had little or no background about the people we were interviewing, so we had to start off from scratch by introducing ourselves and asking them for a brief account of their career and current position. We found it amazing that there were people from many different places (and not exclusively from APEC member economies). We found people from the Netherlands, China, Singapore, Mexico and other different economies walking through the same hallway.*

*The approach was also a difficult part of the interview. We had to pick from sight those who looked open and willing to talk. We had some trouble in this part, due to the fact that many of the businessmen were on a rush or going to some other appointment. Nevertheless, we always found someone willing to give us two minutes to sit down and talk for us.*



*Amongst the entrepreneurs we interviewed, we spoke to people like **Dr. Paul E. Jacobs**, CEO and Chairman of the Board of Qualcomm, a very important enterprise in the area of communications and Wireless Internet Service. We asked him questions such as his point of view about the summit being held in Vietnam, and his expectations on moving into the Southeast Asia market of global communications.*

*Another person we met was **Mr. Juan Autrique**, he is the Chairman and CEO of Grupo Industrial Mexicano S.A. de C.V. which is a very important company in Mexico that produces products made from steel. We had dinner with him and he told us that the key to success is education, so that if we want to become very successful persons we need to study a lot and constantly update our knowledge because if not we will be left behind in this globalized world. He is a very wise man, full of experience and we were very glad that he decided to spend some of his time with us.*



*We also met **Mr. Ary Kahan**, he is the 2006 Senior International Fellow in the Center on Philanthropy and Civil Society in New York. He is a Mexican that is trying to export Mexican tacos to Asian Countries. He was also very nice to us, as well as Mr. Autrique. He taught us that no matter what religion, race, or gender we are the key to always to succeed in life and business is respect. He also*





told us that we must always rely in our family and that we need to think in everyone else's wellbeing to become successful leaders.

Another person we interviewed was **Mr. Do Xuan Quang**, who is the Managing Director of Vector Aviation, the leading company specializing in the Aviation Industry from General Sales Agents, charter broker, cargo consultancy, aircraft leasing, oversized, dangerous and express cargo, cargo services, ticketing to IT distribution. He told us that Vietnam's economy is growing very fast, and that a country, in order to grow and develop, needs to open the doors to foreign investment. He was very excited about APEC because he thought is a great way to expand the world's economy.



had the chance to meet him.

We also talked to **Mr. Nguyen Xuan Vang**, who is the President of the University of Hanoi. He is a very nice man. We talked to him in a dinner and he told us that the best way for a country to develop is to invest in their young people, and that was exactly what he is looking for. His main goal is that many young people get the opportunity to study because in the future they are going to run the country and the world and we need educated people to do this. He was always trying to help us in everything we needed; we are very glad that we

We also interviewed **Mr. Vu Quang Sang**, CEO of Bitexco Group, a leading corporation in Vietnam. His company manufactures most of the bottled water available in the country. We found him to be a very experienced person, with a great sense of professionalism and courteous to offer us a wide interview. We also asked him about his expectations of the summit and the role of Vietnam in the current global economy.

A significant presence in the event was **Mrs. Harriet Fulbright**, the widow of the famous senator of the same name. Each one of us had the opportunity to speak to her informally at different times and we also got the chance to hear her moving remarks at the International Gala at HANU. Her vision on learning and international exchange reflects the ideas of someone deeply committed to





## Trip Notes

*fostering world peace through leadership and intellectual exchange across cultures.*

*We the delegates of the VOF program had a great experience looking for interviews and spending some time with people who give shape to the world's economy and have control on important enterprises in the Asia Pacific region. With this, we could further understand how the global market works and why the actions in the companies occur.*



*On our visit to the industrial zones, some of our delegates got the chance to speak to the top executives at the DENSO plant in Vietnam, who explained that this Japanese company has moved some of its operations to this country because of the competitive labor and the strategic location of Vietnam.*







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