

“Challenges of Development”

June 6-8, 2012 at the Sheraton Beijing Dongcheng Hotel, China

Program

Wednesday
6 June 2012

WELCOME RECEPTION

9:00am – 8:00pm

APEC China CEO Forum Registration

6:30pm – 8:00pm

Welcome Reception hosted by **China Council for the Promotion of International Trade (CCPIT)**, **Asia Inc Forum** and corporate partners of the **APEC China CEO Forum 2012**

Thursday
7 June 2012

FORUM DAY ONE

9:00am – 9:40am

APEC CHINA CEO FORUM OPENING SESSION **Welcome Address**

by **Mr. Wan Jifei**, Chairman, China Council for the Promotion of International Trade

Keynote Address

by **H.E. Hui Liangyu**, Member of the Political Bureau of the CPC Central Committee and Vice Premier

9:40am – 10:20am
SESSION 1

FORUM CONVERSATION

On **“Securing the Future of the Asia Pacific”**
with The **Hon. Kevin Rudd**

Member of Parliament and Former Prime Minister of Australia

Moderated by **Dato Timothy Ong**, Chairman, Asia Inc Forum

10:20am – 11:00am
SESSION 2

FORUM STOCKTAKING

**“Sustaining Economic Growth in the Asia Pacific:
What is China’s Role?”**

Keynote Address

by **Mr. Li Ruogu**, Chairman & President, The Export-Import Bank of China

11:00am – 11:10am

FORUM BRIEFING

Presentation on the “**Global CEO Survey: The China Cut**” by PricewaterhouseCoopers

11:10am – 11:20am

NETWORKING BREAK

11:20am – 12:20pm
SESSION 3

**FORUM DISCUSSION ON GREEN GROWTH
“Can Rapid Economic Growth Be Green?”**

Open Forum Discussion led by:

- **Mr. Li Yangzhe**, Director, National Energy Conservation Center, National Development and Reform Commission
- **Mr. Chandran Nair**, Chairman, Global Institute for Tomorrow, Hong Kong
- **Mr. Tony H.S. Su**, President, Du Pont Greater China

Moderated by **Ms. Judy Slatyer**, Chief Operating Officer, WWF International

12:20pm – 2:00pm

LUNCH

2:00pm – 3:00pm
SESSION 4

**FORUM DISCUSSION ON ENERGY SECURITY
“Energy for China’s Future Development: What initiatives are required?”**

Open Forum Discussion led by:

- **Mr. Chen Weidong**, Chief Energy Researcher, CNOOC Institute of Energy
- **Dr. Charles Gay**, President, Applied Solar
- **Mr. Wu Guodi**, Chairman, China International Energy Holding

Moderated by **Ms. He Zhenhong**, President, China Entrepreneur Magazine

3:00pm – 3:20pm

NETWORKING BREAK

3:20pm – 4:40pm
SESSION 5

FORUM DIALOGUE ON FOOD SECURITY

A conversation with the Ministry of Agriculture on addressing “**The Global Challenge of Food Security**”

Open Forum Discussion led by:

- **Mr. Chen Xiaohua**, Vice Minister, Ministry of Agriculture
- **Mr. Frank Ning**, Chairman, COFCO

- **Mr. Emery Koenig**, Chief Risk Officer, Cargill
Moderated by **Mr. Percy W. Misika**, Representative in
China, DPR Korea and Mongolia, UNFAO

4:40pm – 5:50pm
SESSION 6

FORUM DISCUSSION ON INVESTING IN CHINA
**“Investing in China: Leveraging on the Growth of
the Consumer Market”**

Open Forum Discussion led by:

- **Mr. Scott Price**, President & CEO, Wal-Mart
Asia
- **Mr. Kevin Wale**, Chairman, General Motor
China Group
- **Mr. Liang Xinjun**, Vice Chairman and CEO,
Fosun Group
- **Mr. Serge Pun**, Chairman, SPA Group,
Myanmar

Moderated by **Mr. Michael Johnson**, CEO, Royal
Vitamins, Australia

6:00pm – 7:30pm

DINNER RECEPTION

8:00pm – 9:30pm
SESSION 7

FORUM NIGHTCAP
“Entrepreneurship”

- **Mr. John Yang**, Dean, Beijing International MBA
Program at Peking University
- **Dr. Fred Hu Zulu**, Founder & Chairman, Primavera
Capital Group
- **Mr. Feng Lun**, Chairman, Vantone Holding Group
- **Mr. Jiang Xipei**, Chairman, Far-East Holding Group
- **Ms. Zhang Yin**, Founder & Chairman, Nine Dragons
Paper Limited
- **Mr. Li Yifei**, Country Chair, China, Man Group Plc
- **Ms. Xia Hua**, Chairman, Eve Group
- **Ms. Zhang Lan**, Chairman, South Beauty Group

Moderated by **Mr. Liu Donghua**, Founder, Zhenghe
Island

Friday
8 June 2012

FORUM DAY TWO

9:00am – 10:00am
SESSION 8

**FORUM REFLECTION ON THE FUTURE OF THE
RENMINBI**

**“The Renminbi: What will be its future role in
the World Economy?”**

Open Forum Discussion led by:

- **Mr. Bert Hofman**, Chief Economist, East Asia & Pacific Region, World Bank
- **Dr. David Daokui Li**, Director, Center for China in the World Economy (CCWE), Tsinghua University School of Economics and Management
- **Mr. John McCormick**, CEO, Markets and International Banking (M&IB), Asia Pacific and Chairman, RBS Group, Asia Pacific
- **Mr. Miao Jianmin**, Chairman, China Life Asset Management Co., Ltd.

Moderated by **Prof. Cai Hongbin**, Dean, Ganghua School of Management, PKU

10:00am – 11:10am
SESSION 9

**FORUM DISCUSSION ON THE PROSPECTS FOR
CHINA’S DOMESTIC DEMAND**

“New Strategies for China’s Future Growth”

Keynote address

by **Mr. Fang Aiqing**, Assistant Minister, Ministry of Commerce

Followed by Open Forum Discussion led by:

- **Mr. Zheng Xinli**, Permanent Vice Chairman of China Center for International Economic Exchanges
- **Mr. Liu Yonghao**, Chairman, New Hope Group
- **Dr. Frank Jurgen-Richter**, Chairman, Horasis, Switzerland
- **Ms. Jing Ulrich**, Managing Director and Chairman, Global Market, China, JP Morgan

Moderated by **Mr. Jamil Anderlini**, Beijing Bureau Chief, Financial Times

11:10am – 11:20am

NETWORKING BREAK

11:20am – 12:20pm
SESSION 10

FORUM DISCUSSION ON GOING GLOBAL
“Globalization of Chinese Enterprises: What lies ahead?”

Open Forum Discussion led by:

- **Prof. Zhang Weiyong**, Professor of Economics, Guanghua School of Management, Peking University
- **Mr. Matias Mori**, Executive Vice-President, Foreign Investment Committee of Chile
- **Ms. Diane Wang**, Founder & CEO, DHGate.com

Moderated by **Ms. Song Lixin**, President, Talents Magazine

12:30pm – 2:00pm

LUNCH

2:00pm – 3:10pm
SESSION 11

FORUM FUTURE FLASH ON SINO-US RELATIONS
“The Future of the China-US Economic Relationship: Promoting Cooperation”

Open Forum Discussion led by:

- **H.E. Gary Locke**, Ambassador of United States of America to China
- **Mr. Long Yongtu**, Former Vice Minister and the Chief Negotiator of Ministry of Foreign Trade and Economic Cooperation
- **Mr. Nick Reilly**, Chairman Emeritus, U.S. National Center for APEC

Moderated by **Prof. Xiang Bing**, Founding Dean and Professor of Accounting, Cheung Kong Graduate School of Business (CKCSB)

3:10pm – 3:30pm

NETWORKING BREAK

3:30pm – 3:45pm

VLADIVOSTOK 2012

Preview of the APEC CEO Summit 2012 by **Mr. Stuart Kemp**, Executive Director & CEO, Asia Inc Forum

3:45pm – 5:00pm
SESSION 12

FORUM DISCUSSION ON URBANIZATION
“The Cities of the Future: Opportunities for Development”

Open Forum Discussion led by:

- **Mr. Li Tie**, Director, China Urban Development Center, National Development and Reform Commission
- **Mr. Kevin Thieneman**, Country President for China, India and ASEAN, Caterpillar
- **Mr. Liu Xiaoguang**, General-Manager, Beijing Capital Group
- **Dr. Akihiko Tamura**, Chief, Japan-China Economic Association Beijing Office, former Director for APEC2010, Ministry of Economy, Trade and Industry (METI), Government of Japan

Moderated by **Mr. Luo Zhenyu**, Chief Producer, China Business News

5:00pm – 5:30pm

FORUM CLOSING

“APEC and China: Moving Forward Together”

- **Mr. Ma Zhaoxu**, Assistant Minister, Ministry of Foreign Affairs
- **Mr. Yu Ping**, Vice Chairman, CCPIT

Introduced by **Dato Timothy Ong**, Chairman, Asia Inc Forum

6:00pm – 7:30pm

CLOSING RECEPTION

➤ Programme is subject to change.

"Future Belongs to Us"

APEC Young Entrepreneurs' Summit Preliminary Program (as at 19th April 2012)

June 5-6, 2012, Beijing

Tuesday, June 5

- 13.30-14.40 Plenary:
"First Class to Entrepreneurs: What kind of entrepreneurs the society needs"
- Open Panel discussion
- **YAO Jingbo**, Founder & CEO of 58.com
 - **XIA Hua**, President of evedfashion.com
 - **WANG Junfeng**, Chief Director of the board of legendcapital
 - **SUN Taoran**, Chairman & CEO of lakala
- Moderated by
- **HUANG Lilu**, CEO of ZH Island
- 14.40-15.50 Plenary:
"Angels' Value — Add Wings to Dream-chasing Young People"
- Open Panel discussion
- **BAO Fan**, Founder and CEO of China Renaissance
 - **WANG Xiao**, Partner of Unity Venture
 - **LING Daihong**, President of Hongkong Infotech Holdings Ltd., Angel Investor.
 - **LU Gang**, Deputy director of the investment department of legendholdings
 - **NIU Wenwen**, Publisher and Founder of The Founder magazine
- Moderated by
- **Simon SHEN**, Editor-in-chief of ecshe, founder of NTA
- 15.50-17.00 Plenary:
"On the Shoulders of Giants — Entrepreneurship in NGO"
- Open Panel discussion
- **XU Yongguang**, founder of the Project Hope, president of the Narada Foundation
 - **ZHANG Ruilin**, founder of the "Dialogue in the dark"
 - **ZHENG Weining**, chairman of Shenzhen Canyou Holdings, Co.

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- Ltd.
- **DENG Fei**, Originator of the "Free Lunch for Children"
- Moderated by
- **LV Zhao**, founder of NGO Incubator
- 17.00-18.10 Plenary:
"Fashion and Entrepreneurship"
- Open Panel discussion
- **XU Wei** Editor-in-Chief of *COSMOPOLITAN*
 - **LI Dongtian**, Founder and CEO of Tony Studio
 - **GAO Yijing**, Creative Director of Christine International Planning
 - **MA Yanli**, President of Maryma Design
- Moderated by:
Xu Cong, Marketing Director of COSMOPLITAN
- 18.30-20.00 2012APEC Young Entrepreneurs' Summit Welcome and Micro-movie Appreciation Banquet
- 20.10-21.30 Nightcap Dialogue:
"Future Belong to Us – Vision and Inheritance"
- Open Panel discussion
- **LIU Jianhong**, Host of *Football Night*(CCTV5)
 - **JI Shisan**, CEO of Guokr.com, and founder of Songshuhui
 - **DONG Dongqiang**, from department of creativity of Ogilvy & Mather
 - **Frank MOK**, special advisor and guest for "Only You" at TJTV
 - **JIANG Fangzhou**, Column writer of *Newweekly*, studying at Tsinghua University
- Moderated by:
- **LUO Zhenyu**, former producer of Dialogue in CCTV, chief producer of CBN

Wednesday, June 6

- 08.40-08.45 **Video**
- 09.00-10.30 Plenary:
"New Generation of Entrepreneurs ---Opportunities Belonging to Us"

Open Panel discussion:

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- **DU Kui**, director manager of Genesis
- **WANG Shutong**, CEO of dhgate.com
- **WANG Jialiang**, CEO of TouchPal
- **ZhANG Yuangang**, CEO of Shanghai Softyoung Technology Corporation

Moderated by:

- **WANG Lifen**, Moderated by and producer, founder of umiwi.com

10.30-11.50 Plenary :

"Picasso and Steve Jobs The Gene of Innovation"

Open Panel discussion:

- **SHI Hang**, playwright and producer
- **LUO Yonghao**, Founder of Lao Luo Organization
- **Wang Chaoge**, co-founder and CEO of Impressionshow

Moderated by:

LIU Zhizhi, Designer and Member of International Graphic Alliance

10.30-11.50 Plenary :

"A new Role, a better Future---Corporate Social Responsibility"

Open Panel discussion:

- **LI Weiyang**, deputy director of CSR office in State GRID
- **TANG Min**, Counselor of the State Council, vice president of YouChange Foundation
- **XU Yong**, Deputy General Manager, Director of CSR and Communications
- **SHI Dongwei**, Vice President, Public Affairs of Starbucks(China) Company Limited

Moderated by:

- **ZHANG Yong**, Deputy Director-General for External Relations, The People's Daily

11.50-13.30 Luncheon

13.30-14.40 Plenary:

"Female Entrepreneurs: Life and Work"

Open Panel discussion:

- **LI Jing**, President of Fleet Entertainment and Host
- **WANG Shutong**, CEO of DHGate.com
- **HE Zhenhong**, president of *Chia Entrepreneurs*
- **HE Qiaonv**, President of Oriental Landscape
- **XIA Hua**, president of evefashion.com

Moderated by:

- **WANG Kai**, Host of Opponents(CCTV2)

14.40-15.50 Plenary:

"Influencing the next generation:A new tech world"

Open Panel discussion:

- **MA La**, Founder of linkchic.com
- **FEI Jun**, Professor of Digital Media Studio of China Central Academy of Fine Arts
- **LI Guozhong**, COO of China Youthology

Moderated by

- **LU Gang**, Founder of Technode

15.50-16.00 Tea Break

16.00-16.40 Keynote Speech

- **Kevin Michael Rudd**, the 26th Prime Minister of Australia,
- **ZHANG Yong**, Deputy Director-General for External Relations, The People's Daily

16.40-17.45 Closing Speech: **YU Ping**, vice-chairman of CCPIT