

## Welcome to the 2013 China Global Positioning Summer (China GPS) Program! Learn with China's Present and Future Leaders in Beijing from July 20 to July 31.

The China GPS program provides students and educators from the Americas, ASEAN, New Zealand, the U.S. and other APEC Economies with a special 12-day course of study in China that concentrates on how China perceives and is pursuing its growing leadership role in the 21st Century.

This real world global classroom provides our visiting students with the opportunity to learn with China's "Beijing Olympics Generation" on campuses throughout China, and prepare for the larger collaborative processes which will bring forward the best of the new Asia Pacific era. All our participating students and educators develop lifelong friends and learning partners as their shared study and experiences enrich and expand their global scholarship and civic engagement.



The China GPS program is presented by the Virtual Trade Mission Foundation International (VTM Foundation) and the School of Foreign Studies (SFS) of the Central University of Finance and Economics (CUFE) in Beijing, working in cooperation with the Iowa State Education Association (ISEA), the International Division of the China Council for the Promotion of International Trade (CCPIT), and the other China GPS campuses. This innovative program builds on their continuing collaboration in the *APEC Voices of the Future*, which allows special teams of students from around the Pacific Rim to attend the annual APEC Economic Leaders Week, ABAC Meetings and APEC CEO Summit. Please see [www.gpsapc.org](http://www.gpsapc.org) and [www.apecvoices.org](http://www.apecvoices.org).

### 2013 China GPS Program, July 20 to July 31, SFS/CUFE Downtown Campus, Beijing

The 2013 program is hosted and conducted by the VTM Foundation and SFS/CUFE at its downtown campus located in the epicenter of Beijing, just 15 minutes away from the Forbidden City, the Beijing Olympic Park and the New Financial Street Center.

During the entire program, our students stay in special visitor's hotels adjoining the host campus and eat most meals in the student cafeteria. Local transportation for airport transfers and the study visits to historic sites and centers of culture, enterprise and diplomacy are also provided by the host university's regular transportation services.



### Course of Study and Discussions

The China GPS Summer program provides our students with indepth study and discussion sessions with top executives from China's global business organizations; Chinese journalists, think tank experts and cultural directors; and the top students at the host universities, who help lead the entire program.

Indeed, one of the main focuses of the program is to have our visiting students develop lifelong learning partners with the top students at the host universities, as these young scholars represent the "Beijing Olympics Generation". They are the new generation of Chinese leaders-in-the-making, who have come of age as China has come forward on the world stage as a new and important leader in global commerce and civics. Accordingly, their views and ideas on how China should pursue its new leadership role will be very important for our visiting students to understand and continue to engage with in the years ahead.



In addition to the main study and discussion sessions, special programs will be presented in association with the foreign diplomats and business executives from China's trading partners. Visits to major historic and cultural venues round out the very focused, yet thoughtfully paced schedule.

### **Sample Daily Study and Discussion Schedule**

**Morning:** Presentations on China's history, culture, values, economy, politics and future by the program's leadership students in the university's classrooms.

**Afternoon:** Presentations by executives from China's global business organizations and leading enterprises, and foreign diplomats and business leaders from China's global trading partners. These take place in onsite visits to businesses, embassies, and NGOs.

**Evening:** Seminars with Chinese journalists, think tank experts and cultural directors in the university's classrooms.

The actual 2012 China GPS Schedule, hosted by and conducted at the School of Foreign Studies, CUFU in Beijing, is presented here as a model for the 2013 program.

### **2012 China GPS Summary Schedule**

Please note that per our peer-to-peer, collaborative learning model, all programs and presentations are jointly conducted by the Chinese host students and the visiting student delegations, unless otherwise noted.

#### **Day One**

- Our SFS/CUFE Host Students and Educators Greet the Arriving Delegations
- Check in the Royal King Residence Hotel and enjoy first hot pot dinner

#### **Day Two**

- Opening Ceremonies and a Tour of the Olympic Park

#### **Day Three**

- A Review of China's History and a Tour of the Forbidden City
- Evening Session on how Chinese students prepare for global engagement at SFS/CUFE

#### **Day Four**

- Learning and Living China's Culture with a Tour of the 798 Art District and a Special Presentation by Ms. Qiao Cui, Deputy Director of the Ullens Center for Contemporary Art

#### **Day Five**

- A Review of China's Economy and a Special Presentation by Mr. Sun Xiao, the Director of the International Division of the China Council the Promotion of International Trade
- Evening Session on China's International Relations by Mr. Huang Shan, International Bureau Chief of Caixin Media

#### **Day Six**

- A Review of China's New Global Reach and a Special Session at Brazil's Embassy in Beijing led by H.E. Clodoaldo Hugueneu, one of Brazil's most distinguished diplomats, who also represented Brazil at the UN and WTO

#### **Day Seven**

- Presentations on China's Hopes and Dreams for the Future

#### **Day Eight**

- All Day Tour of the Historic City of Tianjin via Bullet Train

#### **Day Nine**

- Spiritual and Physical Rest and Renewal with Opportunities for Relaxing and Shopping
- Evening Session led by New Zealand and Hawai'i Teams Sharing Their Histories, Cultures and Hopes and Dreams for the Future

#### **Day Ten**

- All Day Tour of Great Wall
- Evening Session led by Researches from the Center for International Business Ethics in Beijing

#### **Day Eleven**

- North Carolina and Iowa Teams Share Their Histories, Cultures and Hopes and Dreams for the Future
- Afternoon Session at New Zealand's Embassy in Beijing led by H.E. Carl Worker and Second Deputy Secretary Ara Tai Rakena. Ambassador Worker has also served as one of New Zealand's envoys to the Americas. Secretary Tai Rakena is a leader in the global reach of Maori studies and language.
- Evening Session Bringing It All Together by Mr. Xia Bing, China APEC Business Advisory Council (ABAC) and International Program Manager for the China Council for the Promotion of International Trade

#### **Day Twelve**

- Closing Ceremonies and Our Visiting Delegations Depart for Home





### **A Pacific Rim Study Team**

The China GPS program has been developed by the VTM Foundation and the School of Foreign Studies, CUFU based upon their Pacific Rim Study Team strategy, which they pioneered in the APEC Voices of the Future and their Iowa APEC Global Classroom programs. Students and educators from China, Hawaii, the Americas, ASEAN, New Zealand and other Pacific Rim economies work together to share their respective economy's and culture's strengths and virtues as they study and discuss the challenges and opportunities facing all in global markets and civics.

The total number of students and educators will be limited to 45 to ensure the best collaborative, peer-to-peer global classroom synergies.



### **School of Foreign Studies/CUFE Dean Wang Xiaohong and the China GPS Program Leadership Team Have Prepared a Strong Code of Conduct and Curfew**

To ensure a safe and productive learning environment, all students and their parents will sign and follow a Code of Conduct that includes a curfew of 10 PM. The Code of Conduct also requires all students are always supervised by educators.

For more information on the VTM Foundation's Global Positioning Studies for the Asia Pacific Century, please see [www.gpsapc.org](http://www.gpsapc.org)

For more information on CUFU, please see [www.cufe.edu.cn](http://www.cufe.edu.cn)

For more information on CCPIT, please see [www.ccpit.org.cn](http://www.ccpit.org.cn)

### **Program Costs: Roundtrip Air Transportation to Beijing and Program Tuition**

Students will pay their own roundtrip air travel to Beijing and the Program Tuition of USD\$1,575. The Program Tuition includes the costs of lodging, meals and scheduled ground transportation, event fees, and tickets for cultural venues. Students are also responsible for securing their travel visas, which usually cost between \$150 to \$200. It is also recommended that students bring \$200. for occasional snacks and shopping for keepsakes and gifts for family and friends.

### **Application and Formal Registration Process for Admission to 2013 China GPS Program**

All interested students are invited to contact the China GPS Education Director in their respective schools, states or APEC Economies for further information.

### **From 2011 China GPS Student, Sarah Johnson, Junior, Central Academy, the Americas**

*I have been so fortunate to have been selected for this trip. It has been an experience like no other and I feel that I have learned more on this trip than I could have in a lifetime of sitting in a classroom reading a textbook and hearing lectures. I have definitely made friends for life all over the globe and connected with important individuals who could offer many opportunities to me later in life. I have acquired global knowledge in many aspects, agricultural, economical, and the future. I can apply this new knowledge in my schooling (high school and university studies,) extra-curriculars such as debate, and in my personal and social life. One of the main things I can gather from this trip other than scholastic knowledge is how to form relationships with people of all different cultures and backgrounds. That skill can't be taught to a person in school; it is one of those rare qualities only discovered by experience, which the China GPS Program has offered much of.*

*When I think of a GPS that we use in a car, I think of how I find my way to my destination. However, this GPS is invaluable because it has helped me find my way to my future.*

